



CHERNOBYL ECONOMIC DEVELOPMENT FORUM
ЧОРНОБИЛЬСЬКИЙ ФОРУМ ЕКОНОМІЧНОГО РОЗВИТКУ



Main Stakeholders' Roles in Building Public-Private Partnerships on Local Level

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UNDP priority - adopt a new approach to economic development of the affected regions

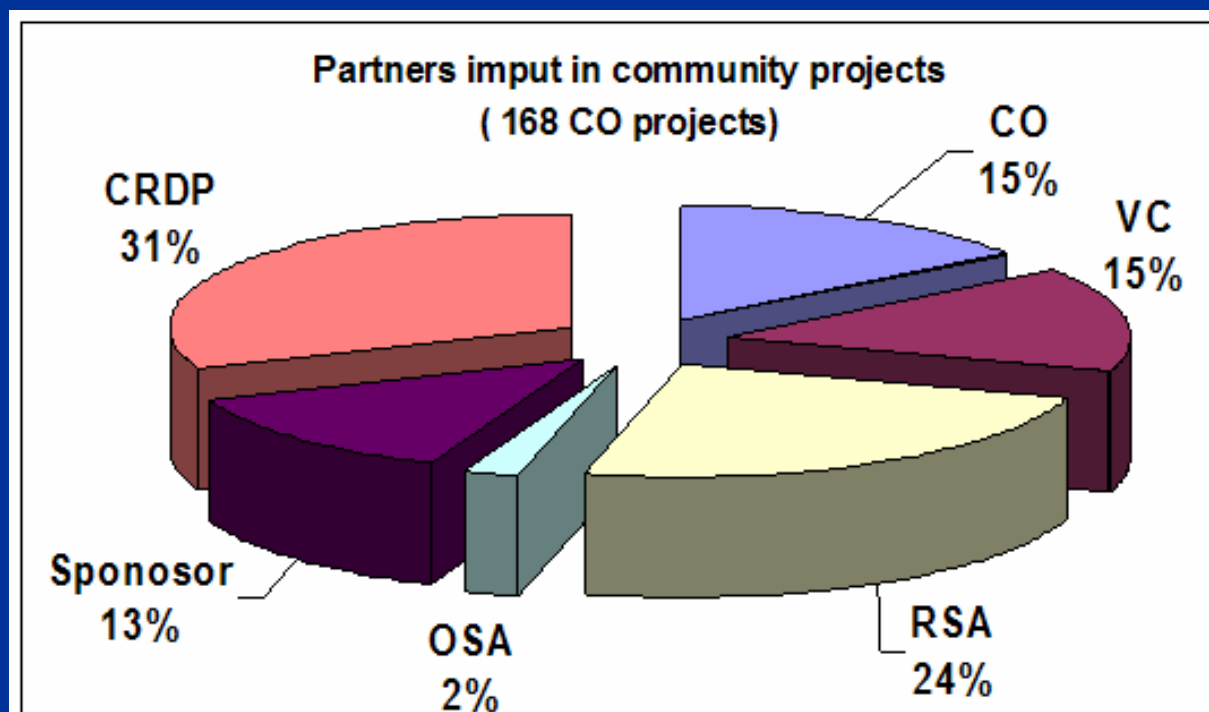
- Put economic development aiming to make the affected communities economically and socially viable;
- Improve the business climate, encourage investment and support private sector development;
- Support initiatives to promote inward investments;
- Adapt examples of good practice such as credit unions and producer and consumer cooperatives,
- Give high priority to supporting very small-scale business development as the local level;
- Promote the rebuilding of community structures;
- Explore the possibilities for promoting tourism and maximize contribution that these areas can make to the preservation of international biodiversity.



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CRDP experience – synergy of partnership – synergy of resources – synergy of results





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Stakeholders' Roles in Building Public-Private Partnerships

- **Investment projects - commercial partnerships for economic development**
- **Partnerships with private sector for meeting the development needs of the local community: social and environmental**
- **Partnerships with big socially responsible Ukrainian or Multinational companies in advancing the social development of the region**



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Investment projects - commercial partnerships for economic development

The role of business:

- to invest in responsible way by taking into account its economic, social and environmental impact in the way it operates



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Investment projects - commercial partnerships for economic development

The role of Development Partner:

- to support the local authorities in attracting local investments
- to support the private sector to act as responsible investor
- to establish support mechanisms facilitating the investment process – One stop shops for investors, match-making events, investment forums, etc;



Partnerships with private sector for meeting the development needs of the local community: social and environmental

The role of local government:

- Provide well – defined through participatory community based approach priority list;
- Formulate clear development project, including budgeting and sustainability issues;
- Attract CSOs and community organizations as implementing partners;
- Offer transparent mechanism of recourse utilization; reporting; mass-media coverage and acknowledgments of partners;
- Define resource mobilization strategy: matching resources; catalyzing process by resources available through technical assistance programs;
- Ensure mechanism of self-sustainability independent from “political” issues.



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Partnerships with private sector for meeting the development needs of the local community: social and environmental

The role of business:

- To provide knowledge and know-how in the project implementation
- To co-fund the project
- To participate actively in the project implementation



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Partnerships with private sector for meeting the development needs of the local community: social and environmental

The role of Development Partner:

- To support the local authorities in identifying and prioritizing the local needs
- To act as neutral broker between the partners and facilitate the process of building partnerships
- To provide substantive development expertise and project management know-how (best-practice modalities and mechanisms for the project implementation)
- To bring know-how on the design, implementation and monitoring of the project



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Partnerships with big socially responsible Ukrainian or Multinational companies in advancing the social development of the region

The role of local government:

- To be pro-active in identifying existing opportunities among on-going corporate social programmes
- To enter into constructive dialogue with big socially responsible Ukrainian and MNCs
- To match existing opportunities under available corporate programs with the local needs;



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Partnerships with private sector for meeting the development needs of the local community: social and environmental

The role of business:

- To extend its corporate social programmes to remote areas in Ukraine
- To adapt its corporate programmes to the local needs;
- To partner actively with the local authorities in implementing the programmes



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Partnerships with private sector for meeting the development needs of the local community: social and environmental

The role of Development Partner:

- To act as a liaison between the local authorities and the companies
- To take active role in supporting the local authorities to identify and approach relevant companies and vice versa;
- To facilitate the process of building partnerships